

2019 REVENUE

Type of Revenue	Number	\$ Per Each	\$ Total Per Type	NOTES
Studio Artists Fees	24	\$250.00	\$6,000.00	
Guest Artist Fees (estimated number at this time)	24	\$250.00	\$6,000.00	Add guests, add revenue
Tier 1 Full Page Ad - Second Wedge	1	\$700.00	\$700.00	
Tier 2 1/3 Page	5	\$250.00	\$1,250.00	
Tier 3 Donation 1/3 Page (CotArts & Outer City Arts)	2	\$0.00	\$0.00	
Tier 4 Ballot & Online (Food & beverage locations in Uxbridge Only)	10	\$75.00	\$750.00	
Tier 5 Online (YDHR, BHB, AXIS, Karin Welch)	12	\$75.00	\$900.00	Unlimited Available
TOTAL REVENUE			\$15,600.00	

2019 BROCHURE

Total available 1/3 page sections (as is)	42	
Maps in Centrefold	6	
Welcome Intro (Ballot to be on insert)	2	
Studio Artists	24	
Second Wedge Full Page Ad	3	\$700
Space for Donated Ads (CotArts & Outer City Arts)	2	0
Space for ads	5	\$1,250
Total 1/3 slots used	42	\$1,950

Total available 1/3 page sections (if we add a page)	54	
Maps in Centrefold	6	
Welcome Intro (Ballot to be on insert)	2	
Studio Artists	24	
Second Wedge Full Page Ad	3	\$700
Donated Ads (CotArts & Outer City Arts)	2	0
Available Paid Advertising (Savon du Bois, Passionate Cook & Fringe?)	17	4250
Total 1/3 slots used	54	\$4,950

Total available 1/2 page sections if we add a page to brochure	36	
Maps in Centrefold	4	
Welcome Intro (Ballot to be on insert)	1	
Studio Artists	24	
Second Wedge Full Page Ad	2	\$700
Donated Ads (CotArts & Outer City Arts)	2	0
Available Paid Advertising (Savon du Bois, Passionate Cook & Fringe?)	3	750
Total 1/2 slots used	36	\$1,450